

Counter Terror Expo 2014 Hugely Successful

Soldier Modernisation takes a post conference look at Counter Terror Expo 2014

Clarion Events stages the annual Counter Terror Expo (CTX), the preeminent international trade show and conference delivering buyers and specifiers from across the world within Government, Military, Law Enforcement, Emergency Services, Critical National Infrastructure, Private Sector and the Security Services.

As recently reported in *Soldier Modernisation*, CTX 2014 promised to be “Bigger, Better and More Relevant,” and by all accounts the conference, which took place 29th and 30th April at Olympia London, lived up to that promise. With close to 9,000 industry leaders and delegations from across the world in attendance, CTX 2014 was the most successful to date.

According to a Press Release issued by Clarion Events, the organisers of the conference, CTX 2014, “firmly established [the expo] as the leading international event of its kind. This year’s show – the 6th edition – saw a 10% rise in pre-registrations compared to 2013.”

As one visitor commented, “Counter Terror is an essential day for me. It prepares my business for the year ahead by allowing me to research new products and services, as well as getting updated on new legislation. It’s also vital for me to be able to meet up and network to gain new ideas and debate the issues.”

Exhibitors said they were particularly impressed with not only the number of attendees, but also by the high proportion of decision makers with a genuine interest in sourcing the latest equipment and services. The view of Peter Rogers, CEO of Sentinor, was typical of many of those exhibiting, “The show was fantastic; many of the people that we spoke with during the expo have already been in touch, asking for more information regarding our CobWeb Portfolio and WaterCress products. We’re pressed to keep up!”

Organisers said the success of CTX 2014 was reflected in “a rebooking rush on the final day, with over 50% of the exhibiting companies booking space one year in advance for CTX 2015.”

Tim Porter, Managing Director, Clarion Defence & Security, said, “Counter Terror Expo 2014 was a great success and the feedback we have had from visitors and exhibitors has been outstanding. With so much interest already being shown in the 2015 show, it seems clear that

Counter Terror Expo really is the ‘must attend’ event for anyone working in the world of counter terrorism and security.” ■

For full details on Counter Terror Expo 2015 and how to register, please visit www.counterterrorexpocom



(from left to right) Tim Porter, Managing Director Clarion Events and Defence. Theresa May, Home Secretary and Member of Parliament for Maidenhead. Admiral the Lord West of Spithead. Stephen Phipson CBE, Director Security Industry Engagement at HMG.